

Big Data MBA

Driving Business Strategies with
Data Science

2018年

日時

11月**20**日 **火** 14:00–15:00

会場

筑波大学春日エリア
7 B310 (大会議室)

講師

Bill Schmarzo

CTO IoT and Analytics, Hitachi Vantara

How effective is your organization at leveraging data and analytics to power your business models?

What is Data Science and how does it drive your data monetization efforts?

Do you understand the economic value of your data and how that affects your technology and business strategies?

These are just 3 of the digital transformation questions that Bill will explore as part of his keynote presentation.

Come prepared to change how you think about monetizing your data and analytic digital assets!

※本講演は英語で行います